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# **A TOM NEVERS CIVIC ASSOCIATION MEMBER SURVEY REPORT**

**APRIL 2011**

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## **Your Tom Nevers Neighbors...**

- How long have they lived here?
- How many rent out their homes?
- How many guests do they have each year?
- What do they like best about Tom Nevers?
- What improvements would they like to see?
- What are their favorite activities?
- What are their favorite restaurants?
- You'll learn all this and more.

# TNCA Winter 2011 Member Survey

## FOCUS-- “Getting To Know Each Other Better”

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### What our Survey found—

#### On average...

- Tom Nevers property-owners have been coming to Nantucket for... 32 years.
- They’ve owned property in Tom Nevers for... 16 years.
- Their average time on Nantucket is... 5 months per year.
- 20% are year-rounders.
- 80% are seasonal residents.
  
- Of the year-round residents...
  - The average number of people living in their households is... 2.
  - Of these, the number who work full or part time on Nantucket is... 1.
  
- Of the seasonal residents...
  - The average number of people living in their households is... 3.
  - The number of family members and guests that usually visit each year is... 12.
  - The percent of seasonal residents that try to rent out their houses is... 30%.
  - The average number of weeks rented is... 2.4.
  
- The percent who say they are on-Island during the year breaks down as follows...
  - January..... 21%
  - February..... 20%
  - March..... 21%
  - April..... 36%
  - May..... 51%
  - June..... 75%
  - July..... 87%
  - August..... 86%
  - September.... 79%
  - October..... 61%
  - November..... 35%
  - December..... 32%
  
- **Things Tom Nevers property-owners say they like best about Nantucket...**
  - Its natural beauty/open spaces..... 53%
  - Small town charm/friendly people..... 43%
  - Great beaches/breezes/fresh air..... 40%
  - Escape from mainland frenzy..... 34%
  - Its history/historic preservation..... 19%
  - Lots to do (galleries, lectures, restaurants)... 13%
  - Misc. other..... 9%

• **Things Tom Nevers property-owners say they like best about Tom Nevers...**

- Its peace & quiet..... 74%
- Scenic beauty..... 30%
- Near beach and ‘Sconset/away from Town. 27%
- Large properties/lots of conservation land... 22%
- Friendly neighbors..... 18%
- Misc. other..... 7%

• **Improvements Tom Nevers property-owners say they’d like to see for Nantucket...**

Overall--

- No changes / Love it as it is..... 20%

In Infrastructure--

- More parking & better traffic control..... 32%
- More bike paths..... 9%
- Better/smarter Town Government..... 7%
- Year-round public transportation..... 7%
- Deer reduction/tick control..... 7%
- Misc. other\*.....1% or less each

(\* more affordable housing, better beach management, enforce leash laws, ban mopeds, trim bushes around traffic signs, remove seals from Great Point, remove Loran tower, etc.)

In Development/Commerce--

- Greater diversity of stores in Town..... 7%
- More year-round stores in Town..... 7%
- Less development..... 7%
- More reasonably priced restaurants..... 4%
- Better enforcement of building codes..... 3%
- Misc. other\*..... 1% or less each

(\* more off-season kid’s activities, fewer second dwellings, better private plane regulations, no pools, etc.)

Quality of Life--

- Less divisiveness between island groups..... 4%

• **Improvements Tom Nevers property-owners say they'd like to see for Tom Nevers...**

Overall--

- No changes / Love it as it is.....23%

In Infrastructure--

- Bike path/lane along Tom Nevers Road..... 49%
- Clean up disgraceful property on TN Road..... 13%
- Add NRTA service or Park/Ride option along TN Road.... 13%
- Reduce speeding on Tom Nevers Road..... 9%
- Clean up/improve Tom Nevers Field..... 9%
- Greater/safer beach access..... 8%
- Deer reduction/tick control..... 6%
- More fire hydrants..... 6%
- Landscape corner of Tom Nevers & Milestone Roads..... 5%
- Better cell phone service..... 2%
- Misc. other\*..... 1% or less each  
(\* bury power/phone lines, mail service, stricter hunting controls, reduce airplane noise, etc.)

In Development/Commerce--

- Slow development..... 3%
- Fewer summer rentals..... 1%

Quality of Life--

- Less noise/parties at Tom Nevers Head..... 1%
- More neighborhood get-togethers..... 1%
- Less divisiveness between factions..... 1%

• **Favorite activities of Tom Nevers property-owners...**

- |                           |     |                            |     |
|---------------------------|-----|----------------------------|-----|
| • Beach.....              | 67% | • Exploring Town.....      | 15% |
| • Hiking/Walking.....     | 35% | • Biking.....              | 13% |
| • Family Gatherings....   | 35% | • Tennis.....              | 10% |
| • Just Relaxing.....      | 34% | • Boating.....             | 9%  |
| • Eating Out.....         | 33% | • Concerts/Lectures.....   | 8%  |
| • Entertaining Friends... | 29% | • Hobbies.....             | 6%  |
| • Reading.....            | 29% | • Volunteer Work.....      | 3%  |
| • Golf.....               | 21% | • Running.....             | 3%  |
| • Gardening.....          | 18% | • Work.....                | 2%  |
| • Fishing.....            | 15% | • Crafts/Art Projects..... | 2%  |

• **Favorite restaurants of Tom Nevers property-owners...**

• Sea Grill.....	24%	• Fairgrounds.....	5%
• LoLa 41.....	15%	• Ship's Inn.....	5%
• Company of the Cauldron.	14%	• 56 Union.....	5%
• The Galley.....	14%	• Summer House.....	5%
• Le Languedoc.....	12%	• Slip 14.....	4%
• Sconset Cafe.....	12%	• Kitty Murtagh's.....	4%
• The Downyflake.....	12%	• Brant Point Grill.....	4%
• Black Eyed Susan's.....	11%	• Club Car.....	4%
• American Seasons.....	10%	• Cinco*.....	3%
• 21 Federal*.....	10%	• Sfoglia*.....	3%
• Pi Pizza.....	10%	• The Pearl.....	3%
• Straight Wharf.....	10%	• Miacomet Golf Club.....	2%
• Boarding House.....	5%	• DeMarco's.....	2%
• The Brotherhood.....	9%	• Cy's.....	2%
• The Chanticleer.....	8%	• Fog Island.....	2%
• Rope Walk.....	8%	• Corazon del Mar.....	1%
• Dune.....	7%	• Harbor Wok*.....	1%
• Toppers.....	7%	• Queequeg's.....	1%
• Oran Mor.....	5%	• Arno's.....	1%
• Center Street Bistro.....	5%	• Fig's.....	1%

\*No longer open

• **Don't eat out..... 11%**

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**Survey Methodology—**

This survey was conducted by mail in February 2011. Survey questionnaires were inserted into the “TNCA Winter 2011 Newsletter” and mailed to all TNCA Members. Completed questionnaires were returned by mail and the results tallied. A copy of the questionnaire appears on the pages that follow.

Please note that questions #8 through #12 were open-ended...allowing respondents to express their views verbatim and unaided. After reviewing all of the verbatim responses, they were grouped into summary categories to permit statistical analysis.

This report is based on the first 100 questionnaires received by March 31<sup>st</sup> 2011. As such, it represents nearly a 20% response from all the property-owners in the Greater Tom Nevers Area...and a 50% response from the 201 TNCA Voting Members.

# TOM NEVERS CIVIC ASSOCIATION

## Our "Getting To Know Each Other Better" Survey

Please complete and mail to -- Tom Nevers Civic Association, c/o Jack Warner, 706 Hillcrest Road, Ridgewood, NJ 07450

### **PART I: JUST HOW MANY ARE WE ? --**

1. How long have you been coming to Nantucket \_\_\_\_\_ Years
2. How long have you owned property in Tom Nevers? \_\_\_\_\_ Years
3. How much time do you hope to spend on Nantucket this year? \_\_\_\_\_ Months OR \_\_\_\_\_ Weeks
4. Which months are you typically here ? (please circle all that apply)  
Jan Feb Mar Apr May Jun Jul Aug Sep Oct Nov Dec

### 5. If you're a year-round Tom Nevers resident—

- a) How many people live in your household (including yourself) ? \_\_\_\_\_
- b) Of these, how many work full- or part-time on Nantucket ? \_\_\_\_\_

### 6. If you're a seasonal Tom Nevers resident—

- a) How many people live in your household (including yourself) ? \_\_\_\_\_
- b) How many family members and friends come to visit in a typical year ? \_\_\_\_\_
- c) Do you make your Tom Nevers home available for rental ? \_\_\_\_\_ Yes \_\_\_\_\_ No

And if "Yes"—How many weeks do you try to rent it for in a typical season ? \_\_\_\_\_

### **PART II: THINGS WE LIKE BEST -**

7. Of all these activities, what are your top three favorites ? (please circle your top three favorites)

Beach	Golf	Work
Boating	Tennis	Concerts & Lectures
Eating Out	Hiking/Walking	Reading
Entertaining friends	Exploring Town	Family Gatherings
Fishing	Just Relaxing	Hobbies
Gardening	Craft/Art Projects	Volunteer Work
Other--		

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8. What are your top three favorite Nantucket restaurants?

#1-- \_\_\_\_\_

#2-- \_\_\_\_\_

#3-- \_\_\_\_\_

9. What do you like best about Nantucket ? \_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

10. What do you like best about Tom Nevers ? \_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

11. What improvements would you most like to see for Nantucket ? \_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

12. What improvements would you most like to see for Tom Nevers ? \_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

And for general classification purposes, please tell us where in Tom Nevers you live—

TN East \_\_\_\_ TN West \_\_\_\_ TN South \_\_\_\_ TN Road \_\_\_\_ Madequecham East \_\_\_\_\_

**Many thanks for you participation. Your views are very important in charting our action plans.**

----- Please fold here, tape shut, add postage and mail to the address below -----

Please Place First Class Stamp Here
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Jack Warner  
706 Hillcrest Road  
Ridgewood, New Jersey 07450